

**Scholarly or Peer-Reviewed Journals** include articles written by experts in a particular discipline. The author(s) submits the paper to a journal. The journal's editor sends a copy of the paper (without the author(s) name) to recognized scholars in the field who do a rigorous review of the research and documentation of the paper. The reviewers' send comments to the journal's editor. The article may be accepted, rejected, or accepted with revisions.

**Trade or Professional Publication** is a magazine or newspaper containing articles written to provide insight into current news in a particular discipline. Usually these publications are produced by organizations to update professionals in that field. Trade or Professional articles are not scholarly.

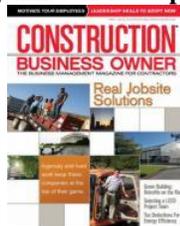
A **Popular Publication** is a magazine or newspaper that has articles written for the general public. Often these articles are written by journalists. Popular articles are not scholarly.

**Note:** Scholarly Journals may include book reviews, commentary, and letters to the editor and these are **not** scholarly articles. Sometimes a non-scholarly publication may use the word “journal” in its title (e.g. *Yoga Journal*). If you are unsure if a journal is scholarly, check with your Professor or librarian.

**Scholarly (Peer-Reviewed) Journals**



**Trade or Professional Magazines or Newspapers**



**Popular Magazines or Newspapers**



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|--------------------------------|---|---|--|
| <b>Appearance</b>              | Usually simple design, list of contents. Few or no ads.   | Varies – may be glossy. Targeted advertising.   | Eye-catching. Glossy. Photos. Many advertisements  |
| <b>Authors</b>                 | Researchers & scholars, typically with a PhD. Often by more than one person. Author's credentials or affiliations are listed. | Researchers or professionals in the field, or sometimes students. Author's credentials may be listed. | Journalists, free-lance writers, or others - not necessarily experts in the field. Author's credentials may be listed. |
| <b>Audience</b>                | Researchers, scholars, students   | Professionals, researchers, or students in the field  | General public   |
| <b>Purpose</b>                 | Report & share original research, commentary  | Information on new trends, products, and practices  | Inform and/or entertain the general population.  |
| <b>Language</b>                | Complex language geared to the profession.  | Jargon of the profession.   | General, not technical.  |
| <b>Articles</b>                | Tend to have long articles, charts and/or graphs, and lengthy list of references.   | Short news updates. Articles up to a few pages. Articles may have references.                         | Brief, less than a page to a few pages. Usually no references.   |
| <b>Review</b>                  | Peer-reviewed process. Editor and editorial board who are experts in the field.   | Reviewed by editors who know the field.   | Editors. Checked for accuracy, spelling, punctuation.  |
| <b>Cost &amp; Availability</b> | Expensive. Usually requires paid subscription. Available at academic libraries.   | Cost varies. Available by subscription and sometimes at newsstands and libraries.                     | Inexpensive. Available at newsstands, libraries, or personal subscription.   |
| <b>Other examples</b>          | <i>Land Use Policy, Journal of Technology Research, Journal of Clinical Investigation</i>                                     | <i>Chronicle of Higher Education, APA Monitor, Billboard</i>  | <i>National Geographic, US News &amp; World Report, Sports Illustrated, Newsweek</i>                                   |